

Fingo Powerbank Outsourced Experimentations

FUNZI SDGs Online Course

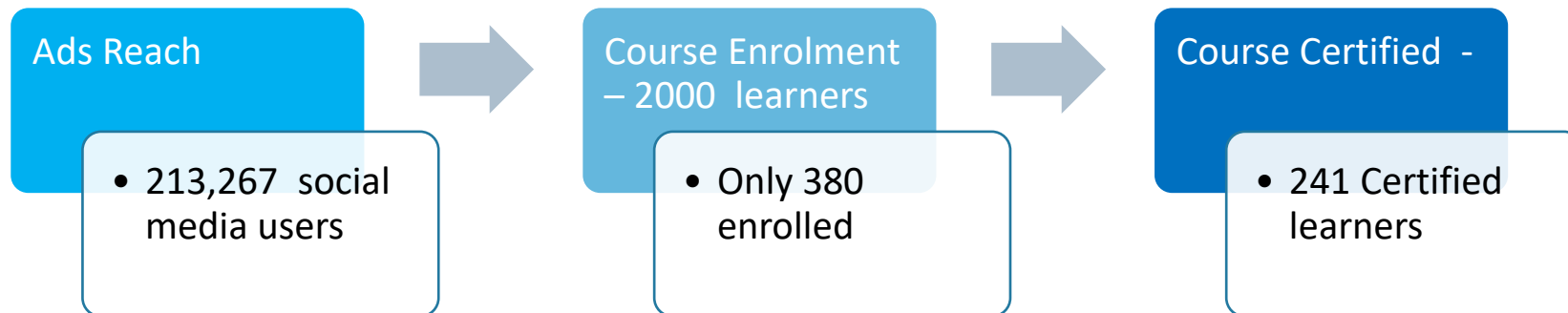
The SDGS Course for Policy–Makers & Practitioners in Tanzania

By: UNA Tanzania

fingo

Introduction

- Describe the background/the need/the problem being addressed by the experimentation
 - *The need to engage more people and create public awareness of the implementation and the progress of SDGs in Tanzania*
- What is the aim of the experiment?
 - *To increase UNA Tanzania online presence*
 - *Create public awareness of the SDGs in Tanzania through Online Course and drive more young people and stakeholders to change through learning on the SDGs through Funzi.*
 - *To conduct content and digital training to the communications department*
- Numbers/reach/beneficiaries (planned and what is being realized – direct, indirect etc.)



Collaborations/partnerships

- Any partnership that were established (or existing one used) for purposes of experimentation if any –

Partnership with Jakaya Mrisho Kikwete Foundation on the International Day of the Youth for a Virtual Youth Exposition on the theme, “Transforming Food Systems: Youth Innovation for Human and Planetary Health”

- Possibility of extending these collaborations/partnerships beyond experimentation

Yes. Collaborative partnerships that work primarily at the local and national levels to address a community concern through participatory dialogues and discussions.



Virtual Youth Day Exposition 2021

BUSINESS CLINIC

Financial and Business Compliance for Youth Meaningful and Profitable Entrepreneurship in Tanzania

Time/Muda:

September 3, 2021

10:00am - 12:00pm EAT

Saa 4:00 asb - 6:00 adh

Register to join via ZOOM

Jisajili kuhudhuria kupitia ZOOM



<https://cutt.ly/UNATzWorkshop>

Organized By:



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Results and successes

- *What have been the results/achievements so far? More impressions*
 - *Increasing number of social media subscribers and engagement*
 - *Digital content templates tailored for the Organization*
 - *Impact reporting*
- *What are you expecting to achieve by the end of the experiment?*
 - *Awareness on the SDGs*
 - *Drug traffic to social media and website*
 - *Improve in Impact reporting and digital content*
- *Any particular successes/anecdotes/stories to highlight?*
 - *One of the complete used the Course to train a local Non-Government Organization in Central Tanzania to give awareness on the SDGs and how they can integrate their work in line with the implementation of the SDGs*

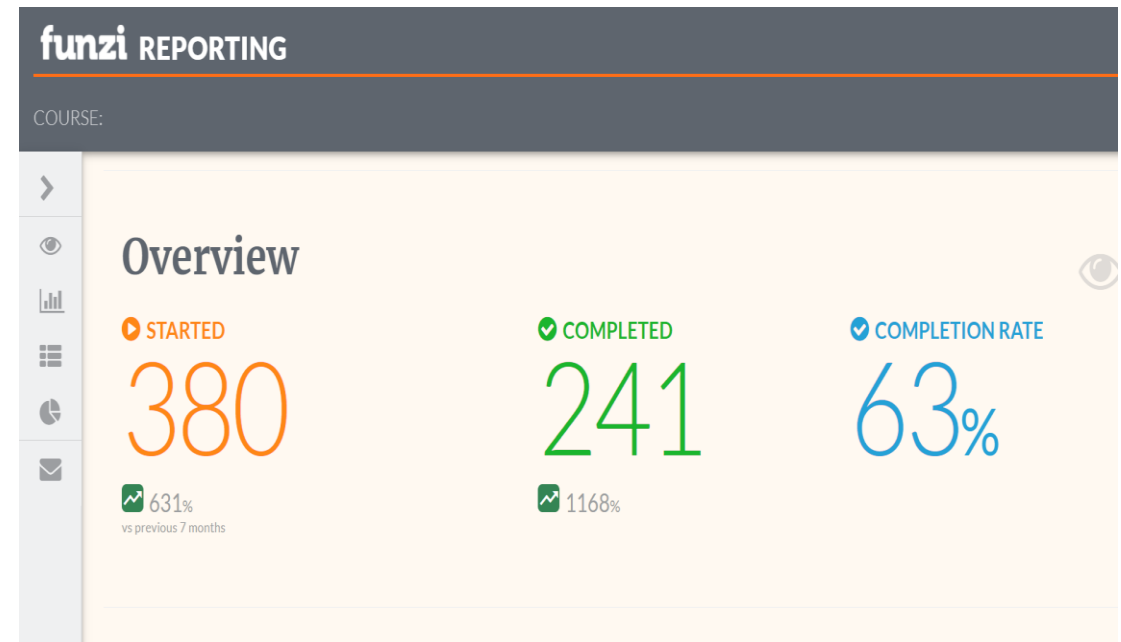


Challenges and modifications during implementation

- *What kind of challenges have you faced during the implementation?*

The target is to reach 2000 young people for the course unfortunately only 380 have enrolled with 241 completing the course contributed by:

- *Reading Culture*
 - *Internet Data Expenses*
 - *Language variation*
-
- *What kind of modifications/changes have you done in order to address the challenges or improve the experimentation?*
 - *Promotion of the course through ads, social media posts and influencers*
 - *Certificate Inspiration*
 - *Google Form survey*
 - *Impact Reporting and Digital Content Training*



Principles for Digital Development



- *Which principles have been most relevant to this experimentation? In what way? You can refer here https://digitalprinciples.org/wp-content/uploads/PDD_CoreTenets_v4.pdf*
- Be Collaborative
- Build for Sustainability
- Understand the Existing Ecosystem



Feasibility for scaling

- *Possibility of scaling the experimentation if any (does not have to be clear plans at this point)*
- *The importance of the experiment demands for an extension strategically to reach our target group and the objectives of the organization, one main one -mobilizing action for the SDGs and its implementation in Tanzania without leaving anyone behind.*
- *The Digital divide challenge calls for an intervention where not only smartphone owners have access to the information provided. In light of this there's room to send information using SMS for non-internet users. — Mutabe and Elimika wikiendi*

