

Building key partnerships in Tanzania for ecosystem to support victims of domestic violence with AINO chatbot

By Felm

Introduction



The aim: to build key partnerships for enabling an inclusive ecosystem to support victims of domestic violence with AINO chatbot in Tanzania.

Collaborations/partnerships



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland in Tanzania

Results and successes

- *Successful partnerships created*
- *AINO bot translated into swahili*
- *We are very happy and satisfied with the collaboration.*
- *Project continues with the funding from Embassy of Switzerland in Tanzania*
- *AINO is the Digital Service of the Year 2021 by Ohjelmisto & E-business*



"Annamme äänen vaiennetuille" – Aino Chatbot on Vuoden Digipalvelu, joka auttaa lähisuhdeväkivallan uhreja Suomessa ja Tansaniassa

9.12.2021 14:31:58 EET | Ohjelmisto- ja e-business ry

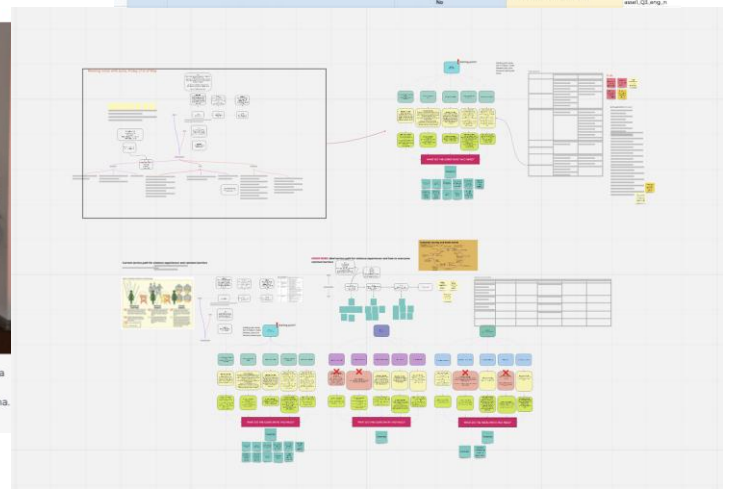


Lähisuhdeväkivallan uhreja auttava Aino Chatbot on Vuoden Digipalvelu 2021. "Tarjoamme väkivallan uhreille helpon tavan päästä apuun kiinni. Palkinto on meille erittäin arvokas tunnustus ja tärkeää julkisuutta", kiittää Aino perustaja Anna Jusela. Palkinnon myöntävä Ohjelmisto- ja e-business ry pitää Aino Chatbotin merkitystä erittäin suurena. "Aino on mainio osoitus siitä, miten digitaalisuus ja tekoäly voivat auttaa vakavien yhteiskunnallisten ongelmien ratkaisemisessa", korostaa toimitusjohtaja Rasmus Roiha.



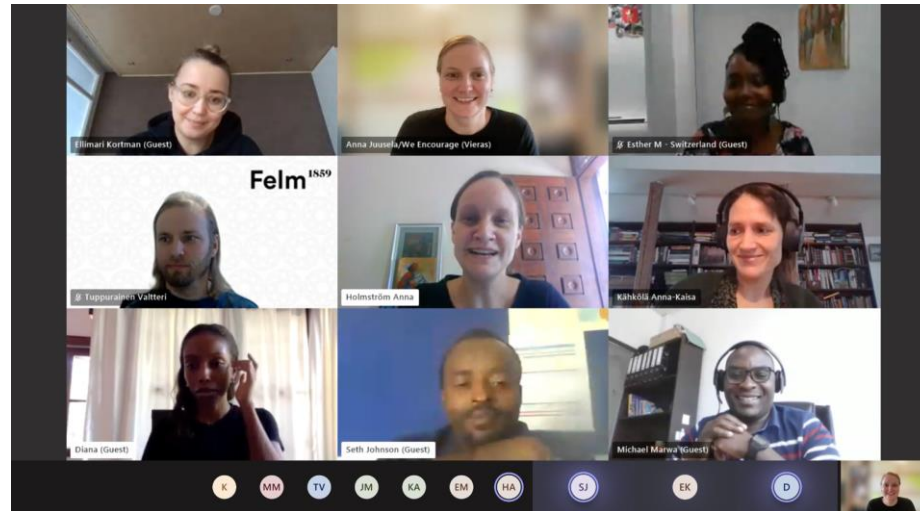
Anna Jusela (keskellä) vastaanotti Vuoden Digipalvelu 2021 -palkinnon Aino Chatbotin ideijana ja Ainoa pyrittävän We Encourage -yhtiön toimitusjohtajana. Vasemmalla Ohjelmisto- ja e-business ry:n toimitusjohtaja Rasmus Roiha ja oikealla hallituksen puheenjohtaja Pekka Walkama. Kuva: Photomikke

	Message (Swahili)	Rule (Swahili)	
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Challenges and modifications during implementation

- *No big challenges were faced during the project.*
- *The main aim*
 - *to create the partner network*
 - *identify the current survivor path, barriers and challenges.*
- *We learned that full remote working requires more time and patience than on-site working.*



Principles for Digital Development

1. Understand the existing ecosystem

This principle was the most important for the experiment and for developing the tool. Without understanding the target market we cannot address the challenges and barriers the user faces.

1. Be data driven

We cannot rely on assumptions.

1. Be collaborative

Without partnering network in the target country it is hard to understand what is needed.

1. Design with the user

We must understand what is needed and wanted by the user.



Feasibility for scaling

We succeeded with securing funding to continue the project for developing the next version of the AI tool, integrating it into the National Child Helpline, training of the call center staff to complement the service through their work, and pilot testing the application among three groups of women and girls (in Felm-ELCT sites):

- **Women Power project in Morogoro**, that engages women previously exploited in sex work.
- **Women Power project's programme with Maasai young women** previously at risk of child marriage and currently in vocational training will participate in the evaluation.
- **Centre for Girls with Albinism** in Kishapu Shinyanga that engages 35 girls with training on their rights and income generation will participate in the evaluation.

