



ACCENTURE DEVELOPMENT PARTNERSHIPS

DATA DRIVEN MANAGEMENT

TOMI NUMMI
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WHAT DO WE MEAN BY DATA DRIVEN MANAGEMENT

↑ **DATA HIERARCHY & LIFECYCLE**

IMPACTFUL ACTIONS

INFORMED DECISIONS

KNOWLEDGE

INFORMATION

(RAW)DATA

DATA REFINEMENT PROCESS



Execution



Knowledge management and evidence and ja knowledge based decision making



Analytics ja internalizing the analysis results

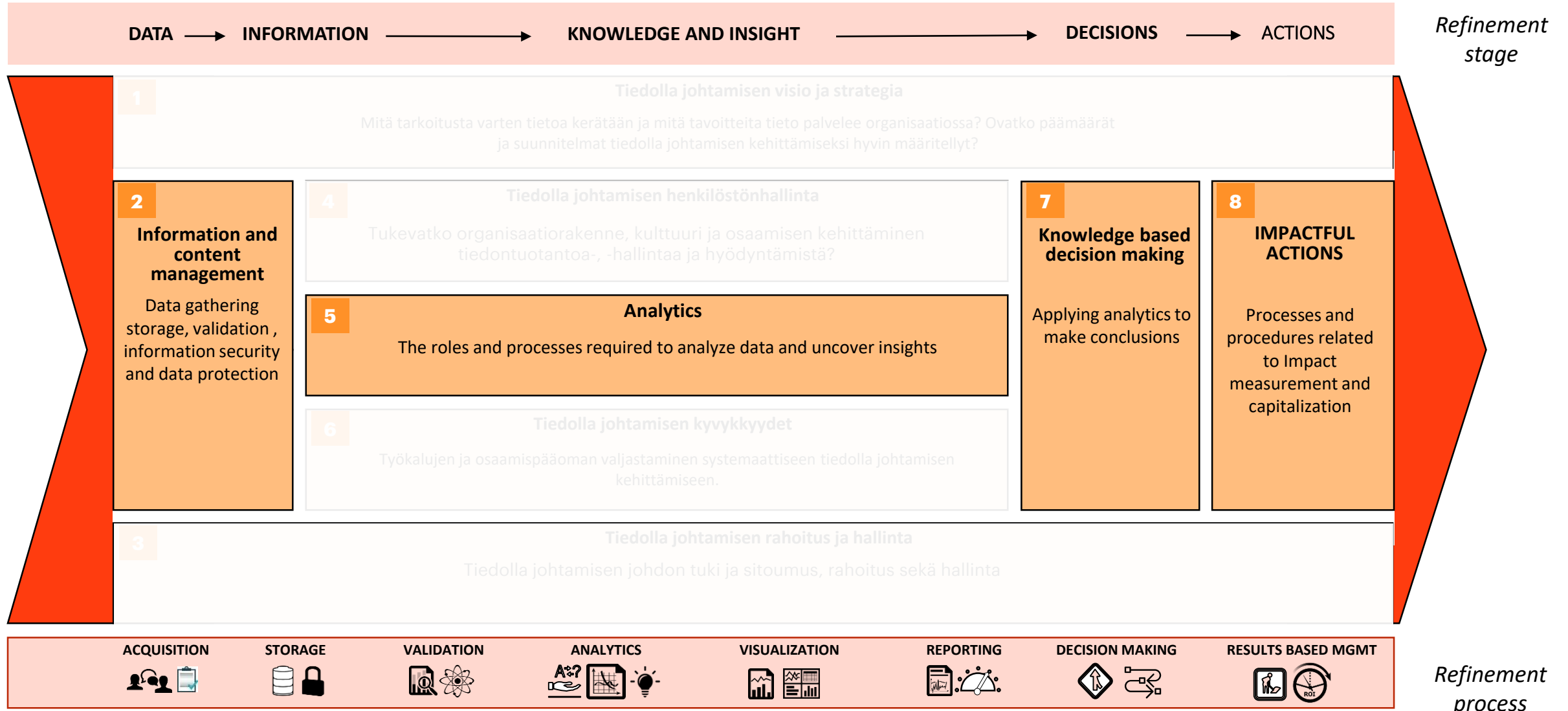


Data-, information- and content management

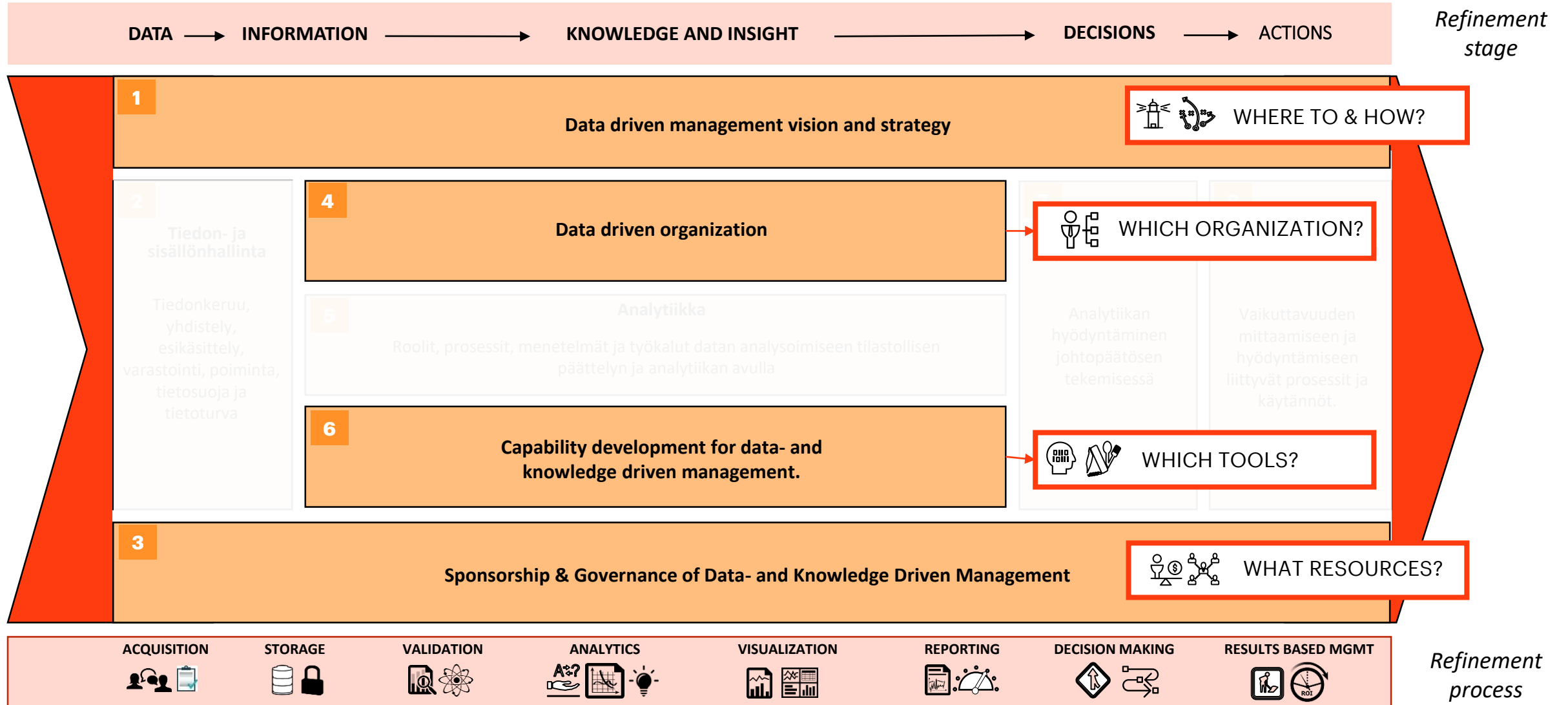


Data collection

DATA DRIVEN MANAGEMENT – CORE CAPABILITIES



DATA DRIVEN MANAGEMENT – SUPPORTIVE CAPABILITIES



LESSONS LEARNED – BEST PRACTICES FOR DATA DRIVEN MANAGEMENT

DESIGN FOR YOUR ORGANIZATION

DECIDE WHAT INFORMATION YOU REALLY NEED

BE CONSISTENT

DESIGN FOR YOUR AUDIENCES

EXPLORE WHAT YOU CAN COPY, BORROW OR CO-CREATE

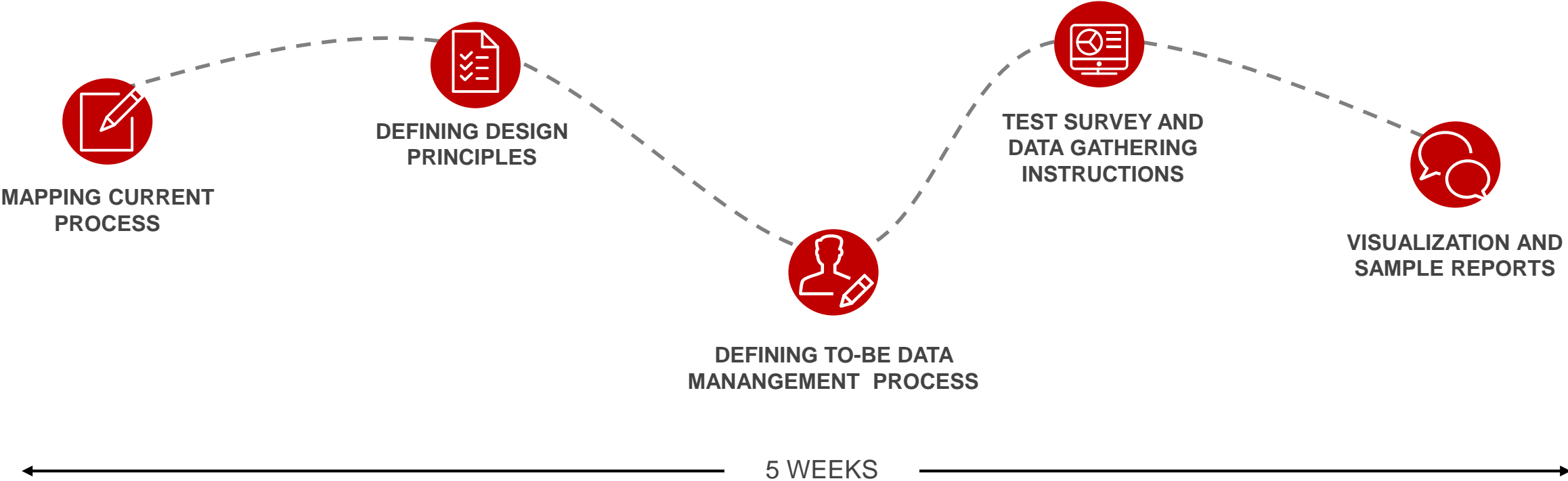


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CASE EXAMPLES



SPR YOUTH SAFE HOUSES – DATA DRIVEN MANAGEMENT PILOT



RÄDDA BARNEN – ON EQUAL TERMS

A model and tools to measure social impact based on “the distance travelled” by individual youth





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THANK YOU!

FOR MORE INFORMATION

VISIT: WWW.ACCENTURE.COM/ADP

DROP A NOTE TO: tomi.nummi@accenture.com

